

the
GREEN DOOR
Pantry

DESIGN DIRECTION

Suggested

Imagery +

Illustration/Iconography +

Typography +

+ Imagery

People & Produce Focus

Free/Paid Stock Imagery
(pexels.com/fotolia.com)

RICH TONES

suggested red chilli highlight colour



5-images Pack	5 € / XXL image 2.50 € / M image
10-images Pack	4 € / XXL image 2 € / M image
25-images Pack	3 € / XXL image 1.50 € / M image
50-images Pack	2 € / XXL image 1 € / M image
100-images Pack	1.50 € / XXL image 0.75 € / M image
250-images Pack	1 € / XXL image 0.50 € / M image

+ Imagery

People & Produce Focus

Free/Paid Stock Imagery
(pexels.com/fotolia.com)

RICH TONES

suggested red chilli highlight colour



5-images Pack	5 € / XXL image 2.50 € / M image
10-images Pack	4 € / XXL image 2 € / M image
25-images Pack	3 € / XXL image 1.50 € / M image
50-images Pack	2 € / XXL image 1 € / M image
100-images Pack	1.50 € / XXL image 0.75 € / M image
250-images Pack	1 € / XXL image 0.50 € / M image



+ Imagery

People & Produce Focus

Free/Paid Stock Imagery
(pexels.com/fotolia.com)

RICH TONES

suggested red chilli highlight colour

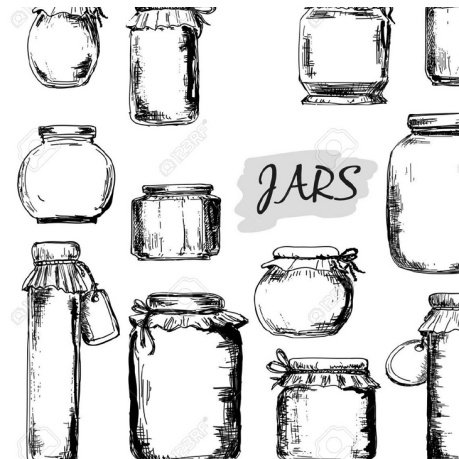


5-images Pack	5 € / XXL image 2.50 € / M image
10-images Pack	4 € / XXL image 2 € / M image
25-images Pack	3 € / XXL image 1.50 € / M image
50-images Pack	2 € / XXL image 1 € / M image
100-images Pack	1.50 € / XXL image 0.75 € / M image
250-images Pack	1 € / XXL image 0.50 € / M image



+ Illustrations

Iconography



+ Typography

Playfair (Headline)

Regular 50pts, Leading 54pts

Open Sans Light (Body)

Regular 20pts, Leading 32pts

Our Story

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.